

STUDIO ECHO: EVOLUTION OF A CLASSIC



OUR APPROACH

For decades, we've been serving architects, contractors, trade partners, and plumbers worldwide with high performance products like ceramic disc technology and the rimless toilet. But the market has never been more demanding than it is today. Your clients and end-users are looking out for improved sustainability and advanced performance. They expect beautiful, lightweight design. We design with the demands of modern life in mind: pushing ourselves to achieve new levels of efficiency, offering elegant and impactful design. Meanwhile, our decades of experience have taught us that there's always a better, more intelligent solution. Which is why we never rest until we've found a way to offer you and your clients a higher standard of performance.

STUDIO ECHO

Great design doesn't shout, it quietly improves the way we live. It blends into everyday life, performing beautifully, year after year. When STUDIO was launched in 1986, it brought design into ordinary bathrooms for the first time. Three decades later, Ideal Standard are just as proud to reveal its successor, STUDIO ECHO.

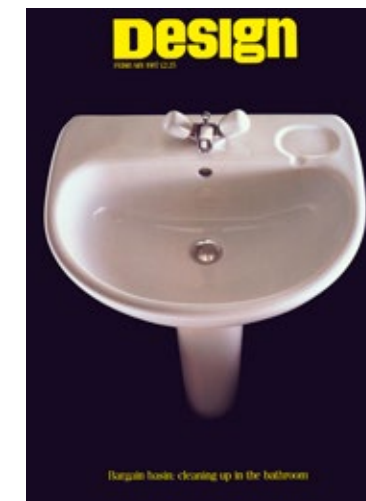
This carefully crafted new design takes the understated simplicity of the original and reimagines it for the home today. With echoes of mid-century shapes, it has a friendly, easy-to-live-with personality. It will survive decades of use in a family bathroom, while easily blending with interior fashions as they come and go. STUDIO ECHO is a solution that is destined to become another design classic.



STUDIO ECHO: EVOLUTION OF A CLASSIC

When it was launched in 1986, STUDIO was ahead of its time. UK product designer, Robin Levien, applied the creative values and aesthetics normally reserved for luxury styles to a mass-produced range. Its simple, understated design was both award-winning and commercially successful. It transformed the specification of bathrooms in thousands of homes across the country.

Building on this success, Studio Levien has brought all of their expertise to the challenge of a replacement. Technological advances in production mean that STUDIO ECHO is more refined, the shape is pure and organic, tanks are smaller and seats are thinner. It is completely up-to-date, while echoing the simple lines and affordability that made STUDIO part of our design heritage.



STUDIO LEVIEN

Robin Levien, Royal Designer for Industry, was briefed to design the original STUDIO in 1981. It made the cover of the Design Council's magazine and it was a prize winner in the inaugural BBC Design Awards.

'STUDIO ECHO has some of the same DNA as the original STUDIO collection, it is simple, restrained, and understated, but with warmth. An important philosophy for me is that a design is easy to live with, not over stated or over expressive, and easily becomes part of the home.'



STUDIO ECHO FEATURES

- Softly spoken design that will easily blend with most interior styles
- Three sizes of washbasin to suit every installation: 60cm, 55cm and 50cm
- Semi-countertop, handbasin and corner handbasin options for ensuite and cloakroom projects
- All WC options are dual flush to promote water saving
- A compact close coupled WC for smaller spaces
- Hidden fixings for a contemporary look that is easier to clean
- Wall hung and floor standing options for flexibility in installation



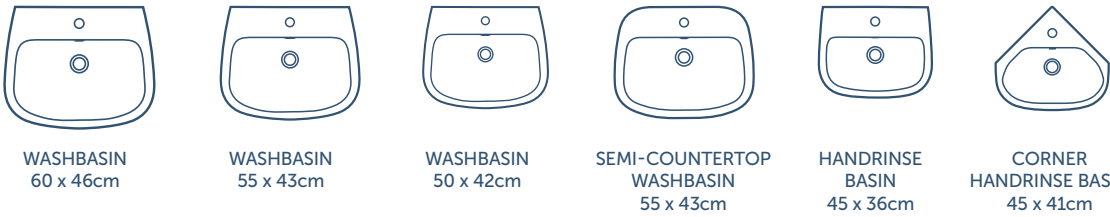
Studio Echo 60cm basin with full pedestal, close coupled back-to-wall WC with slow close seat. Tempo Arc 170cm bath with Synergy angle bath screen. Ceraflex shower and basin mixer.

AN EASY FIT

STUDIO ECHO washbasins come in a range of sizes and pedestal or semi-pedestal options to suit every project. The soft curves provide a deep and generous bowl that is always practical in a family bathroom.

CERAMIC
LIFETIME
GUARANTEE

Our confidence in the quality and reliability of Ideal Standard ceramics enables us to guarantee them for a lifetime.



FLUSH PERFECT

STUDIO ECHO WCs deliver the excellent performance, easy installation and latest water saving technology you expect. There's even a short projection option for smaller sized rooms where space is an issue.



WC OPTIONS

- Wall hung
- Back-to-wall
- Close coupled
- Close coupled, back-to-wall, short projection



615mm

Depth of short projection WC compared to the standard 665mm



WATER SAVING

Studio Echo WCs are available with 4/2.6 litre or 6/4 litre dual flush technology. On average, a dual flush ensures 25% water savings if the short flush is used 4 out of 5 times a day per person.



SLOW CLOSE SEAT

WC seats are available as normal or slow close.



QUICK-RELEASE SEAT

The seat is easily removed for improved hygiene.



HIDDEN FIXINGS

Fixings are hidden to provide a more contemporary look which is also easier to clean.



SPACE SAVING

Compact designs for smaller spaces.

The close coupled back-to-wall WC is a short projection model measuring just 615mm from front to back.

A COMPLETE BATHROOM

Configure bathrooms with a range of products that complement the smooth curves of STUDIO ECHO ceramics. For style and endurance choose from the Tempo range of baths and the innovative Ceraflex collection of mixers and taps.



Studio Echo 55cm basin with semi-pedestal and wall hung WC. Tempo Arc 170cm rectangular bath with New Connect radius bath screen. Ceraflex basin and bath shower mixer.

TEMPO ARC BATHS

- 170 x 70cm rectangular bath
- 170 x 90cm shower bath, left or right hand
- Idealform or Idealform Plus+

CERAFLEX MIXERS & TAPS

- The collection features Firmaflow ceramic cartridges with a lifespan of 500,000 cycles (almost twice the lifecycle of standard ceramic cartridges)
- Basin mixers use CLICK technology to limit water flow to 5 litres per minute when required
- A temperature-limit stop can be pre-set on basin and bath mixers to ensure comfort and safety
- Incorporates the new EasyFix system for faster, hassle-free installation and reduced risk of leakage and limescale
- Certified by the Water Regulations Advisory Scheme (WRAS)

ENSUITE STYLE

A shower room makes everyday life that bit easier – often getting more use than a bathroom. Combine STUDIO ECHO with one of Ideal Standard's shower solutions or Tempo furniture to create an ensuite that will stand the test of time.



Studio Echo corner handrinse basin with full pedestal and close coupled back-to-wall, short projection (615mm) WC. Ceraflex basin mixer.



CLEVER CLOAKROOM

When it comes to planning cloakrooms, the choice of two versatile handrinse basins and a shorter projection WC with a depth of just 615mm makes for more flexibility in a smaller footprint.



Studio Echo 45cm handrinse basin with semi-pedestal and close coupled back-to-wall, short projection (615mm) WC. Ceraflex basin mixer.

STUDIO ECHO

Studio Echo basin
60/55/50cm



Model	Price INC VAT	Ref
60cm, one tap hole	£103.20	E156401
55cm, one tap hole	£93.60	E156501
50cm, one tap hole	£87.60	E156601
Full pedestal	£57.60	E156901
Semi-pedestal	£57.60	E156801
Basin fixing set	£14.98	E015767
Contemporary bottle trap	£151.42	E0079AA

Studio Echo semi-countertop
basin 55cm



Model	Price INC VAT	Ref
55cm, one tap hole	£132.00	E159401

Compatible with Tempo basin unit, see page 20.

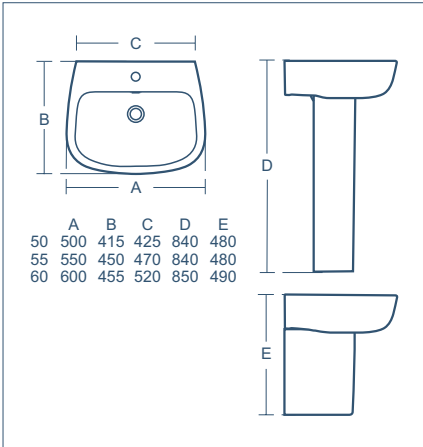
Studio Echo handrinse
basin 45cm



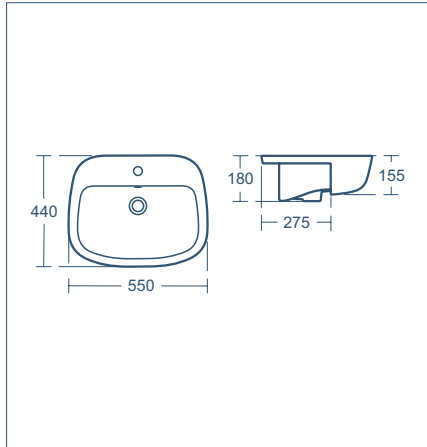
Model	Price INC VAT	Ref
45cm, one tap hole	£74.40	E156701
Full pedestal for handrinse basin	£57.60	E158401
Semi-pedestal for handrinse basin	£57.60	E158301
Basin fixing set	£14.98	E015767
Contemporary bottle trap	£151.42	E0079AA

TECHNICAL SPECIFICATIONS

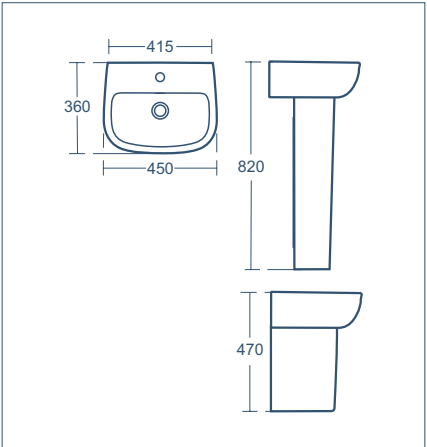
CERAMIC
LG



CERAMIC
LG



CERAMIC
LG



STUDIO ECHO

TECHNICAL SPECIFICATIONS

CERAMIC LG

Ceramic Lifetime Guarantee

5 YEAR GUARANTEE

5 Year Guarantee Seats & Furniture

Water-saving

Space-saving

Slow Close Seat

Hidden Fixings

Quick Release Seat

Studio Echo corner handrinse basin 45cm

Model	Price INC VAT	Ref
45cm, one tap hole	£96.00	T290601
Full pedestal for handrinse basin	£57.60	E158401
Basin fixing set	£14.98	E015767
Contemporary bottle trap	£151.42	E0079AA

Studio Echo close coupled WC suite

Model	Price INC VAT	Ref
Close coupled WC bowl with horizontal outlet	£144.00	E158701
Cistern with dual flush valve, 6/4 litres	£132.00	E150501
Cistern with dual flush valve, 4/2.6 litres	£132.00	E150601
Seat and cover	£60.00	T318201
Seat and cover, slow close	£78.00	T318101

Studio Echo close coupled back-to-wall WC suite

Model	Price INC VAT	Ref
Close coupled back-to-wall, short projection, WC bowl with horizontal outlet	£192.00	E158901
Cistern with dual flush valve, 6/4 litres	£132.00	E150501
Cistern with dual flush valve, 4/2.6 litres	£132.00	E150601
Seat and cover, short projection	£60.00	T318601
Seat and cover, short projection, slow close	£78.00	T318301

Studio Echo wall mounted WC

Model	Price INC VAT	Ref
Wall mounted WC bowl with horizontal outlet	£204.00	E158501
Support frame with bolts for wall hung WC bowls	£178.13	E006067
Conceala 2 top inlet cistern with pneumatic dual flush, 6/4 litres	£113.36	S362467
Karisma flush plate	£90.96	E4465AA
Seat and cover	£60.00	T318201
Seat and cover, slow close	£78.00	T318101

Compatible with Tempo WC unit, shown right.

Studio Echo back-to-wall WC

Model	Price INC VAT	Ref
Back-to-wall WC bowl with horizontal outlet	£204.00	T282701
Conceala 2 top inlet cistern with pneumatic dual flush, 6/4 litres	£113.36	S362467
Karisma flush plate	£90.96	E4465AA
Seat and cover	£60.00	T318201
Seat and cover, slow close	£78.00	T318101

Compatible with Tempo WC unit, shown right.

Tempo WC unit

Model	Price INC VAT	Ref
650mm WC unit with cistern and push button	£348.78	E0777__
650mm worktop	£48.05	E3246__
1300mm worktop	£72.08	E3247__

Includes dual flush cistern with push button. Adjustable 4/2.6 or 6/4 litre flush.

Compatible with Studio Echo.

When using a wall hung WC please specify E006067 floor fixing brackets.

Available in White Gloss or Sandy Grey. Please add colour reference to code when ordering:

White Gloss WG

Sandy Grey SG

CERAMIC LG

5 YEAR GUARANTEE

CERAMIC LG

5 YEAR GUARANTEE

CERAMIC LG

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CERAMIC LG

5 YEAR GUARANTEE

5 YEAR GUARANTEE



25 Year Guarantee
Baths



10 Year Guarantee
Bath Screens



5 year Guarantee
Seats & Furniture

Tempo semi-countertop
basin unit



Model	Price INC VAT	Ref
650mm semi-countertop unit with two doors	£234.28	E3245__
650mm worktop	£48.05	E3246__
1300mm worktop	£72.08	E3247__

Includes one internal shelf, soft-close doors and handles.
Compatible with Studio Echo.
Available in White Gloss or Sandy Grey.
Please add colour reference to code when ordering:

White Gloss WG



Sandy Grey SG



Tempo Arc bath 170 x 70cm

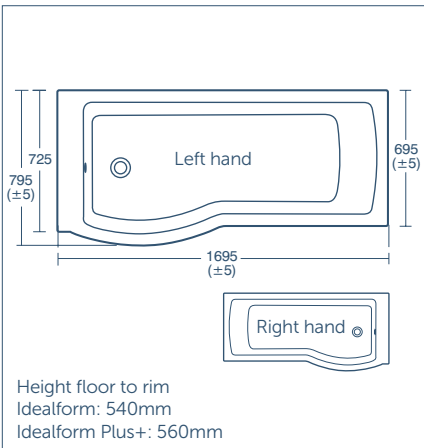
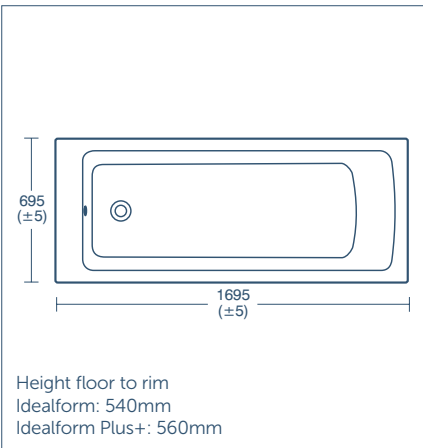
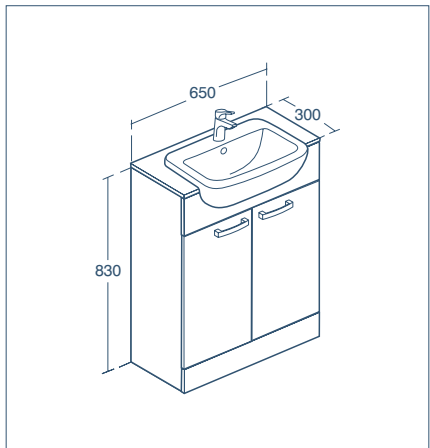


Model	Price INC VAT	Ref
170 x 70cm Idealform rectangular bath, no tap holes	£230.84	E256301
170 x 70cm Idealform rectangular bath, two tap holes	£230.84	E256401
Unilux 170cm front bath panel	£130.33	E319401
Unilux 70cm end bath panel	£65.16	E316901
170 x 70cm Idealform Plus+ rectangular bath, no tap holes	£373.32	E257201
Unilux Plus+ 170cm front bath panel	£130.33	E479701
Unilux Plus+ 70cm end bath panel	£65.16	E483101

Tempo Arc shower bath 170cm



Model	Price INC VAT	Ref
170cm Idealform shower bath, left hand, no tap holes	£284.96	E256801
170cm Idealform shower bath, right hand, no tap holes	£284.96	E256701
170cm Idealform Plus+ shower bath, left hand, no tap holes	£441.72	E257601
170cm Idealform Plus+ shower bath, right hand, no tap holes	£441.72	E257401
Tempo Arc shower bath front panel	£85.50	E256901
Unilux 70cm end bath panel	£65.16	E316901
Tempo Arc shower bath screen	£235.12	E2571EO



PROFESSIONAL SERVICES

IDEAL STANDARD have experience and expertise that can prove invaluable to your project. Our sales support teams know the product ranges back-to-front and field based contact managers can provide technical advice and training in installation.

We understand that your business relies on our supply chain, ease of installation and guaranteed performance.

BUSINESS SUPPORT

Ideal Standard's specialist service has been created as a 'one stop shop' to work alongside you until your project reaches a successful conclusion. We bring all of our expertise and product knowledge to bear on your behalf, however large or small your budget. We are effectively a partner in parallel and we:

- hold a huge amount of information and experience in water delivery
- can advise on issues around environment legislation and health and safety
- can match appropriate products to specific applications
- work with you to prepare estimates, costings and schedules
- track projects from proposal to completion
- advise on after care and maintenance.

Our aim is to enable the smooth specification of a project making life easy for you.

0870 122 8822 Monday to Friday 9:00 - 5:30pm

PLANNING

We offer a complete 3D and 4D visualisation service using Virtual Worlds planning software.

IDEALSPEC

Idealspec.co.uk, by Ideal Standard, is the industry bible. With over 5,000 dedicated listings, it has become the UK's largest collection of bathroom and washroom products. It offers a specifier tool that generates documentation in NBS format and downloadable CAD files. All optimised for use on smartphones when you are on site.

www.IdealSpec.co.uk

BUILDING INFORMATION MODELING (BIM)

We've been leading innovation within the bathroom sector for decades and with BIM there is no exception. Each of our BIM drawings are created within Ideal Standard directly from the original design data, providing you with the highest visual representation and accurate up to date COBie data. Our expert team are also able to offer a bespoke BIM package.

BIM advantages:

- allows construction projects to be digitally modelled from start to finish
- simpler communication and enhanced collaboration
- reduces work by more than 30% due to less errors or recalculations
- greater accuracy of project phasing, reducing project costs
- legal requirement for construction projects in the UK – other countries are following.

Hosted on **www.nationalbimlibrary.com** and **www.BIMobject.com**

Supporter of BIM4M2 **www.bim4m2.co.uk**

GUARANTEE

Ideal Standard have been producing bathrooms for more than 100 years. Intensive and continuous testing is the key to class-leading durability. Designed to endure the impact of daily use. STUDIO ECHO will perform stylishly and reliably, year after year.

Our confidence in the quality and reliability of Ideal Standard products enables us to guarantee many of them for a lifetime. Our guarantee is offered on all products that have been used in the manner for which they were intended and does not apply to any products that have been misused or abused in any way. Products must be installed and cared for in line with our fixing instructions and local water by-laws. In the unlikely event the product fails within the guarantee period, we offer a free replacement or replacement part (or nearest equivalent). Liability is limited to individual products and does not cover consequential loss or damage on installation.

1. All ceramic products are guaranteed for a lifetime.
2. Idealform and Idealform Plus+ acrylic baths are guaranteed for 25 years from date of purchase.
3. Showers, bath panels, furniture, mixers and taps, WC suites, seats and cistern fittings are guaranteed for 5 years from date of purchase. (Cistern and shower door seals are not included. Replacements can be found on our Fastpart website: www.fastpart-spare.co.uk.)
4. Shower enclosures and bath screens are guaranteed for 10 years and shower trays for 25 years.
5. Parts (including push-button flush valves) are guaranteed for 5 years and will be replaced if found to be faulty.
6. Cistern diaphragms, seals and shower seals are not included. Replacements may be purchased through our parts supply service.
7. The guarantee is transferable and applies to the product not the purchaser, provided guarantee registration details are passed on to the new owner. For full conditions, please refer to our website: www.idealstandard.co.uk/guarantee.aspx.

Ideal Standard pursue a policy of continuing improvement in design and performance of our products. The right is therefore reserved to vary specifications without notice. While great care has been taken to ensure accuracy of all prices, product codes, descriptions and dimensions, Ideal Standard reserves the right to correct errors or misprints. Colour reproduction is as accurate as possible within the limitations of the printing process.

Topps Tiles: Cream Linear wall tiles, inside cover and page 4.
Wallsandfloors.co.uk: Linear wall tiles in matt grey, page 5. Seasoned Chiffon
Brick wall tiles in shower and floor tiles in matt light grey, page 13.

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Ideal Standard

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