

IDEAL STANDARD
KITCHEN



Ideal Standard



Ideal Standard





GUSTO 8

CERALOOK 45

CERAPLAN 53



Ideal Standard



KITCHEN

THE SPIRIT OF THE ESSENCE.

Conversations over simmering pasta; a bottle of wine shared with a friend; school bags dropped at the door. The kitchen is the engine room that powers a thousand days, where the family gathers for manic mornings and downtime in the evenings.

Ideal Standard's Kitchen range is the epitome of elegant, contemporary design that stands out but fits in. Precision engineering and manufacturing expertise borne of more than a century at the forefront of our industry. Robust and durable, able to withstand the demands of home and restaurant alike.

Meaningful technologies, real benefits.

Our products are packed with meaningful technologies aimed at making life easier, safer and better. Here are the key benefits our kitchen taps offer.



IDEALCOMFORT

Our kitchen ranges come in a variety of different heights to suit every usage, making every day more comfortable.



BLUESTART®

BlueStart® technology facilitates significant energy savings as only cold water flows when the lever is in the central position.



LIGHTMOVE®

LightMove® technology ensures an effortless, smooth and precise adjustment of water flow and temperature.



TEMPERATURE LIMIT STOP

Can be pre-set to protect vulnerable users when required (optional installation).



SMARTSHINE® FINISHING

The exceptional quality of the chrome finish makes our taps more resistant to scratches and easier to clean, offering you years of enjoyment.



ECO CLICK TECHNOLOGY

Our water saving Click technology only delivers a full flow of water when the handle is moved beyond a slight resistance, reducing water usage by 50%.



PULL-OUT SPRAY

Increase your work area and make washing easier thanks to the pull-out spray.



DUAL SPRAY

Switch between regular water flow and spray action with the press of a button.

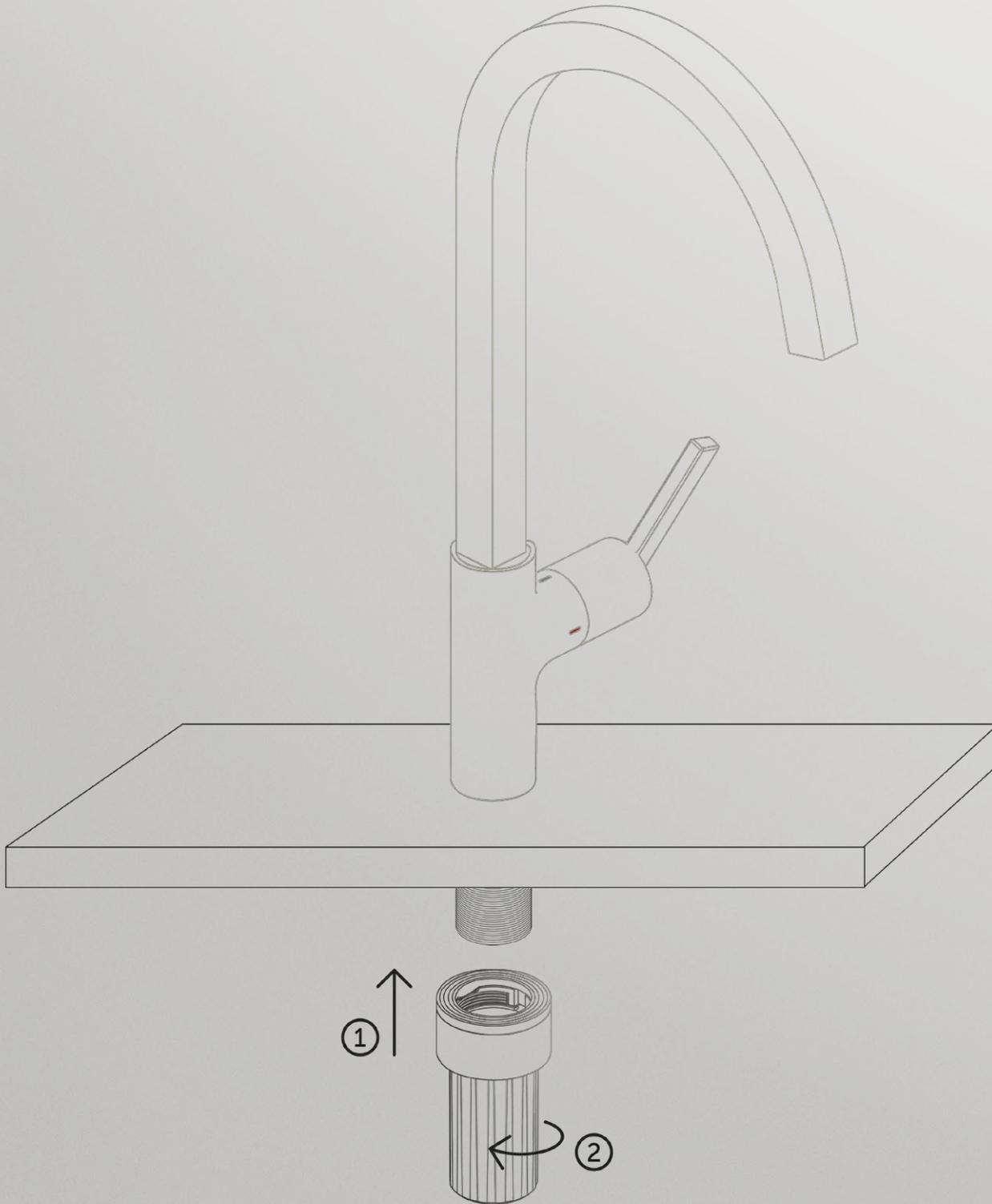


iMX

Taps with iMX technology feature an integrated dispenser for soap or washing-up liquid, improving hygiene, cleanliness and comfort while creating a neater kitchen surface.

EasyFix+

Engineered
for speed.



**Fast and tool-free
installation**

LIFE HAPPENS IN THE KITCHEN

Gusto from Ideal Standard; it's all about taste. This range offers a depth of styles and finishes to suit any kitchen, with striking square and flowing round aesthetics in Sunset Rose, Magnetic Grey and more.



GUSTO



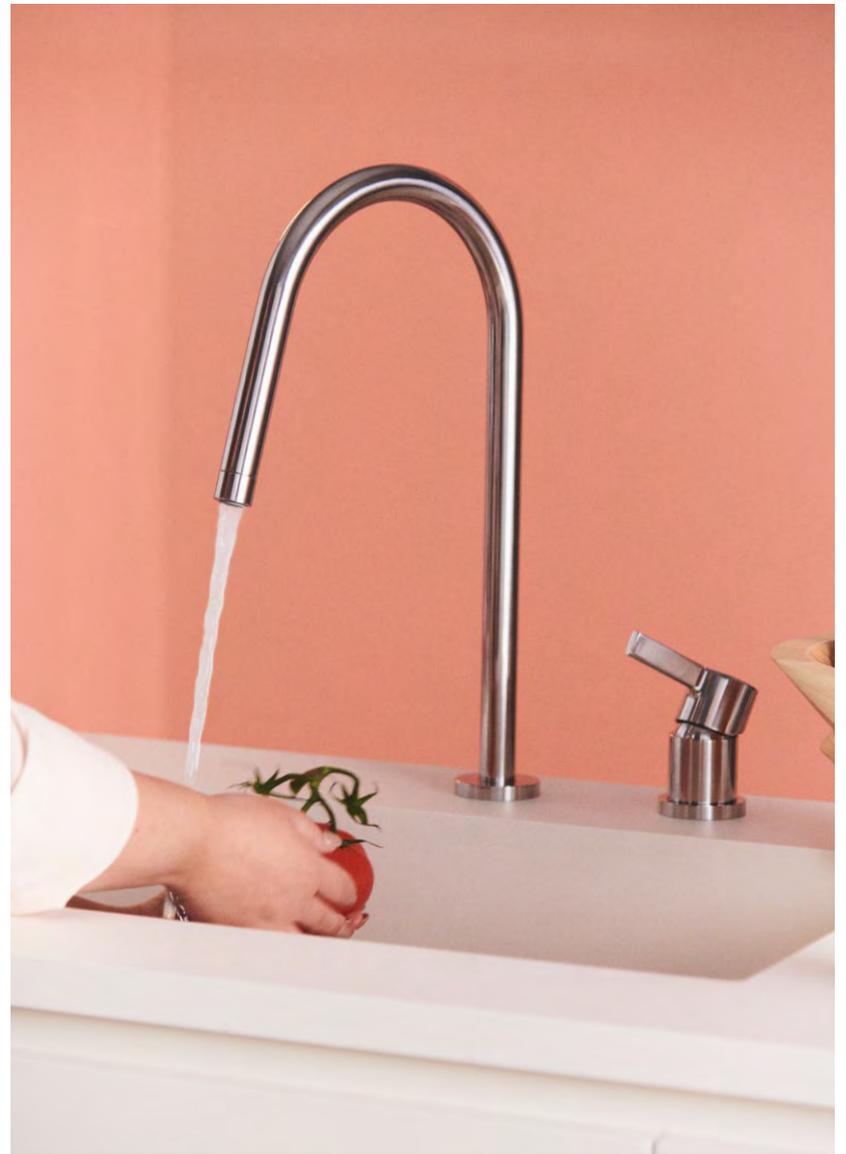
DESIGN BY LUDOVICA+ROBERTO PALOMBA





ROUND





BD422AA
SINK MIXER 2 HOLES, WITH ROUND SPOUT

CONTEMPORARY ELEGANCE.

Gentle, curved lines and an understated aesthetic; *Gusto Round* is the expression of modern minimalism that flows through Ideal Standard. Designed for contemporary living and built to last, this is brassware that brings together form and function in a way that quietly inspires.

Stunning to look at, simple to install and easy to use. *Gusto Round* is the perfect fit for life.

Gusto Round is packed with features that quietly make life better, making a difference but never making a fuss. A lever that moves easily but precisely, technology that saves energy and material that shines for longer and cleans like a dream. *Gusto Round* is available in contemporary chrome but also comes in Ideal Standard's proprietary PVD finishes Magnetic Grey, Silver Storm, Brushed Gold and Sunset Rose.



TURN ON, PULL OUT.

The pull-out spray tap is the kitchen's new must-have. Versatile and practical, it simply makes your sink perform better and do more. Wash fruit and vegetables, rinse down used plates or fill the kettle. Our range of pull-out spray taps are simple to install and are packed with features, reducing splashing and improving hygiene in a place where cleanliness is paramount.





BD424AA
SINK MIXER 2 HOLES WITH PULL OUT SPRAY-DUAL MODE



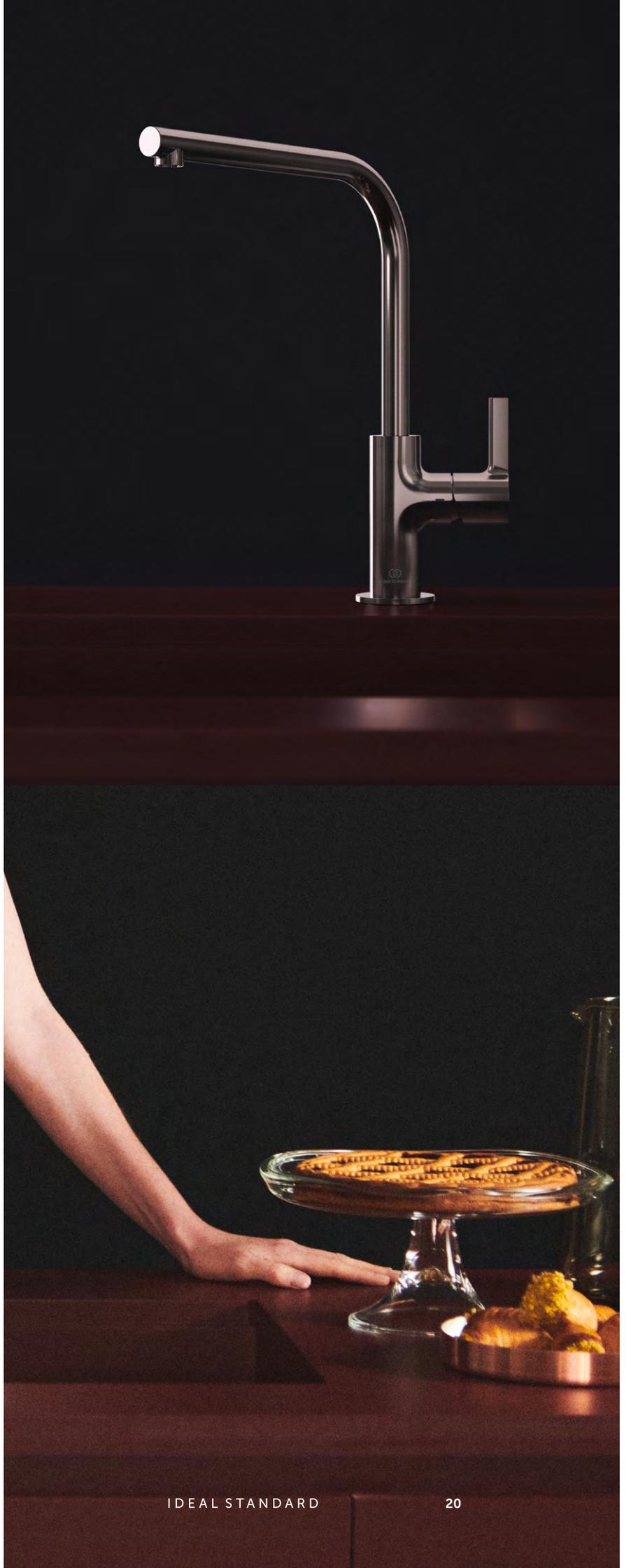
Gusto Round gives you a choice of three pull-out spray taps, with dual spray mode options, allowing users to easily switch between regular water flow and spray action. Each is available in Ideal Standard's versatile and highly durable PVD colour finishes as well as contemporary chrome, with the precision engineered FirmaFlow+® cartridge to deliver perfect function over hundreds of thousands of use cycles.





BD426A5
WALL MOUNTED SINK MIXER









SQUARE





BD423GN
SINK MIXER 2 HOLES, WITH SQUARE SPOUT



AN ANGULAR AESTHETIC

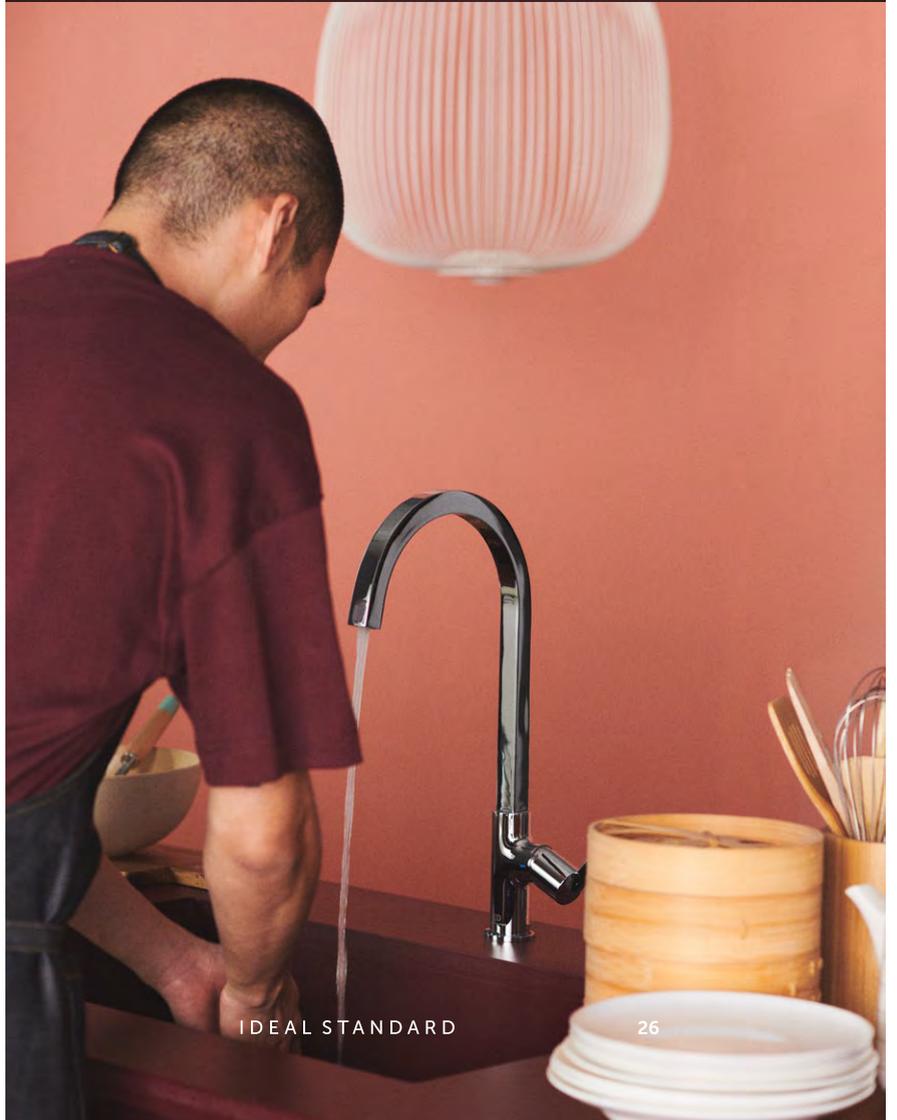
Make a statement with *Gusto Square*. Combining bold geometry with gentle curves, this range offers a striking aesthetic to complement contemporary kitchens with a minimal mood. A choice of Ideal Standard's bespoke finishes Magnetic Grey, Silver Storm, Brushed Gold and Sunset Rose means *Gusto Square* is a strong look that makes your kitchen your own.



Gusto Square comes in options including an elegant one-piece tap and a contemporary two-piece deck-mounted tap. Each model features LightMove technology and a 360° swivel spout to ensure your kitchen is easy to use, just the way you want it. *Gusto Square* brassware features our industry-leading FirmaFlow+® cartridge to provide perfect function that lasts.

BD413AA

SINK MIXER WITH SQUARE SPOUT



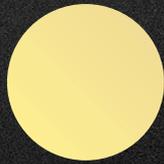




finishes



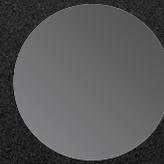
CHROME — AA



BUSHED GOLD — A2



SILVER STORM — GN



MAGNETIC GREY — A5



SUNSET ROSE — J4

VIBRANT SHADES THAT LAST. A SUPERIOR SURFACE THAT WITHSTANDS SCRATCHES AND ABRASION. IDEAL STANDARD'S COLOURED TAPS USE PHYSICAL VAPOUR DEPOSITION (PVD) TECHNOLOGY TO APPLY FINE LAYERS OF METAL, ATOM BY ATOM.

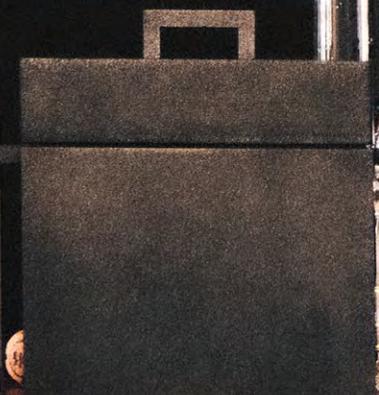
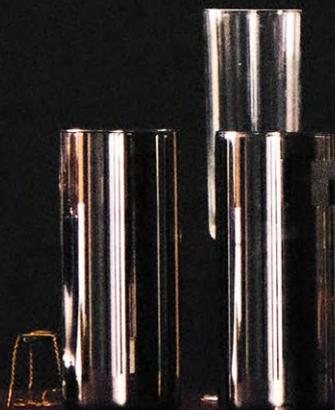
THIS ALLOWS US TO CONTROL THE COMPOSITION, HARDNESS AND DURABILITY OF THE SURFACE COMPOUNDS THAT COAT OUR EXPERTLY ENGINEERED PRODUCTS. INDEPENDENT TESTING DEMONSTRATES THAT PVD-FINISHED TAPS FROM IDEAL STANDARD ARE SO DURABLE, THEY ARE STILL FREE FROM SCRATCHES AND ABRASION MARKS AFTER 10,000 USES.













iMX

A CLEAN AESTHETIC

Ideal Standard is at the leading edge of brassware innovation where hygiene, cleanliness and convenience are key. Our iMX technology helps keeping kitchens neat and tidy, avoiding mess and making your everyday that bit easier. An integrated soap dispenser with easy-to-use push button allows you to have washing-up liquid always within reach, removing the need for separate bottles or containers. One simple press of the button delivers the soap, and it can be easily operated with the palm or back of your hand to improve cleanliness around food preparation areas and help stop the spread of germs.

This *Gusto* sink mixer brings together elegant, contemporary design with clever features to make your kitchen look great and stay clean.

A7818AA

SINK MIXER WITH INTEGRATED SOAP DISPENSER







GUSTO

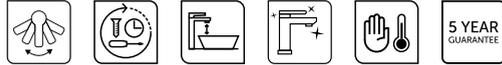
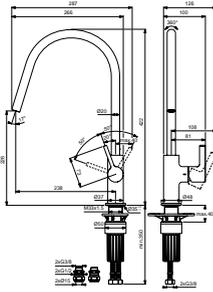
BD410AA

PRICE INC VAT **£264***

SINK MIXER WITH ROUND C SPOUT



- COMFORT ZONE L240MM / H225MM
- ROUND SPOUT, C SHAPE, Ø20MM, 360° SWIVEL ANGLE
- HIDDEN AERATOR
- FIRMAFLOW® CARTRIDGE
- EASYFIX+
- ELEGANT BRASS BODY Ø37MM
- METAL LEVER
- TABLETOP ROSETTE Ø48MM
- 7 LITRES PER MINUTE AT 3 BAR PRESSURE



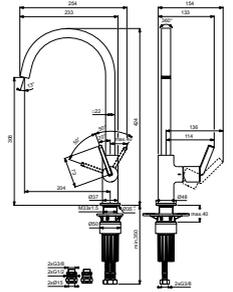
BD413AA

PRICE INC VAT **£275***

SINK MIXER WITH SQUARE C SPOUT



- COMFORT ZONE L205MM / H305MM
- SQUARE SPOUT, C SHAPE 20MM, 360° SWIVEL ANGLE
- HIDDEN AERATOR
- FIRMAFLOW® CARTRIDGE Ø28MM
- EASYFIX+
- ELEGANT BRASS BODY Ø37MM
- METAL LEVER
- TABLETOP ROSETTE Ø48MM
- 7 LITRES PER MINUTE AT 3 BAR PRESSURE



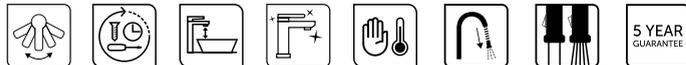
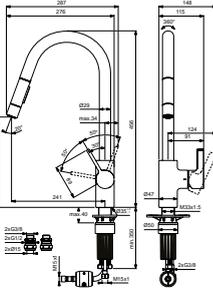
BD471AA

PRICE INC VAT **£330**

SINK MIXER ROUND C SPOUT, WITH PULL-OUT SPRAY DUAL MODE



- COMFORT ZONE L240MM / H235MM
- ROUND SPOUT, C SHAPE, Ø29MM, 360° SWIVEL ANGLE
- METAL PULL DOWN, DUAL MODE SPRAY
- FIRMAFLOW® CARTRIDGE
- BACKFLOW PREVENTER
- EASYFIX+
- BRASS BODY Ø47MM
- METAL LEVER
- 8 LITRES PER MINUTE AT 3 BAR PRESSURE



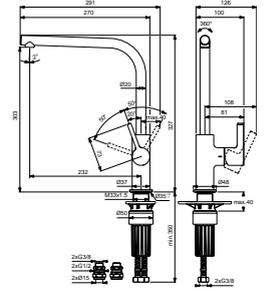
BD419AA

PRICE INC VAT **£275***

SINK MIXER WITH ROUND L SPOUT



- COMFORT ZONE L230MM / H305MM
- ROUND SPOUT, L SHAPE, Ø20MM, 360° SWIVEL ANGLE
- HIDDEN AERATOR M16,5X1
- FIRMAFLOW® CARTRIDGE Ø28MM
- EASYFIX+
- ELEGANT BRASS BODY Ø37MM
- METAL LEVER
- TABLETOP ROSETTE Ø48MM



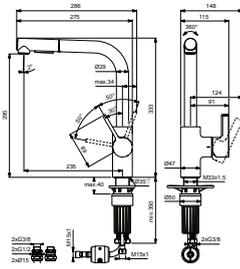
BD473AA

PRICE INC VAT **£357**

SINK MIXER ROUND L WITH PULL-OUT SPRAY DUAL MODE



- COMFORT ZONE L235MM / H295MM
- ROUND SPOUT, C SHAPE, Ø29MM, 360° SWIVEL ANGLE
- METAL PULL OUT, DUAL MODE SPRAY
- FIRMAFLOW® CARTRIDGE Ø28MM
- BACKFLOW PREVENTER
- EASYFIX+
- BRASS BODY Ø47MM
- METAL LEVER



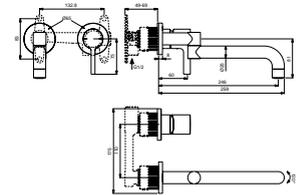
BD426AA

PRICE INC VAT **£392***

WALL MOUNTED, ROUND BUILT IN SINK MIXER – KIT 2



- WALL SPOUT Ø25MM, 120° SWIVEL ANGLE HORIZONTAL PROJECTION 245MM
- AERATOR
- FIRMAFLOW® CARTRIDGE
- METAL LEVER
- WALL ROSETTE Ø60MM
- TO BE MOUNTED WITH KIT 1 A1313NU (SOLD SEPARATELY)



NOTE - SUPPLIED WITH EUROPEAN SIZED PIPE CONNECTIONS, ADAPTERS WILL BE REQUIRED FOR INSTALLATION IN THE UK, NOT PROVIDED.



* PRICE SHOWN IS FOR AA CHROME MODEL ONLY, PRICES MAY VARY ON OTHER FINISHES.

● CHROME – AA

● SILVER STORM – GN

● BRUSHED GOLD – A2

● MAGNETIC GREY – A5

● SUNSET ROSE – J4

GUSTO

BD423AA

PRICE INC VAT **£366****

SINK MIXER 2 HOLES WITH SQUARE C SPOUT



- COMFORT ZONE L205MM / H280MM
- SQUARE SPOUT, C SHAPE 22MM, 360° SWIVEL ANGLE
- HIDDEN AERATOR
- FIRMAFLOW® CARTRIDGE
- METAL LEVER
- TABLETOP ROSETTE Ø60MM

NOTE - SUPPLIED WITH EUROPEAN SIZED PIPE CONNECTIONS, ADAPTERS WILL BE REQUIRED FOR INSTALLATION IN THE UK, NOT PROVIDED.



BD424AA

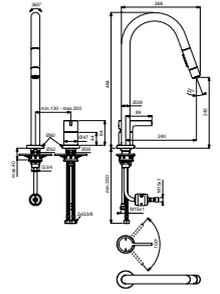
PRICE INC VAT **£358****

SINK MIXER 2 HOLES ROUND C WITH PULL OUT SPRAY-DUAL MODE



- COMFORT ZONE L240MM / H240MM
- ROUND SPOUT, C SHAPE, Ø29MM, 360° SWIVEL ANGLE
- METAL PULL DOWN, DUAL MODE SPRAY
- FIRMAFLOW® CARTRIDGE
- METAL LEVER
- TABLETOP ROSETTE Ø60MM

NOTE - SUPPLIED WITH EUROPEAN SIZED PIPE CONNECTIONS, ADAPTERS WILL BE REQUIRED FOR INSTALLATION IN THE UK, NOT PROVIDED.



BD422AA

PRICE INC VAT **£334****

SINK MIXER 2 HOLES ROUND C, WITH ROUND SPOUT*



- COMFORT ZONE L245MM / H220MM
- ROUND SPOUT, C SHAPE, Ø25MM, 360° SWIVEL ANGLE
- AERATOR
- FIRMAFLOW® CARTRIDGE
- METAL LEVER
- TABLETOP ROSETTE Ø60MM

NOTE - SUPPLIED WITH EUROPEAN SIZED PIPE CONNECTIONS, ADAPTERS WILL BE REQUIRED FOR INSTALLATION IN THE UK, NOT PROVIDED.



BD425AA

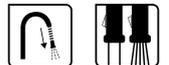
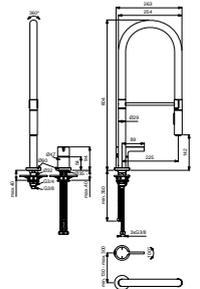
PRICE INC VAT **£515****

SINK MIXER PRO, 2 HOLES*



- COMFORT ZONE L225MM / H140MM
- PROFESSIONAL SMOOTH SURFACE FLEXIBLE SPOUT Ø29MM, 360° SWIVEL ANGLE
- INTEGRATED MAGNET FOR EASY FIXATION OF THE HAND SPRAY
- METAL PULL DOWN, DUAL MODE SPRAY
- FIRMAFLOW® CARTRIDGE
- TABLETOP ROSETTE Ø60MM

NOTE - SUPPLIED WITH EUROPEAN SIZED PIPE CONNECTIONS, ADAPTERS WILL BE REQUIRED FOR INSTALLATION IN THE UK, NOT PROVIDED.



BD472AA

PRICE INC VAT **£460**

SINK MIXER SEMI PRO*



- COMFORT ZONE L225MM / H140MM
- SEMI PRO SMOOTH SURFACE FLEXIBLE SPOUT Ø29MM, 360° SWIVEL ANGLE
- METAL PULL DOWN, DUAL MODE SPRAY
- FIRMAFLOW® CARTRIDGE
- BACKFLOW PREVENTER
- INTEGRATED MAGNET FOR EASY FIXATION OF THE HAND SPRAY
- EASYFIX+
- BRASS BODY Ø47MM
- METAL LEVER



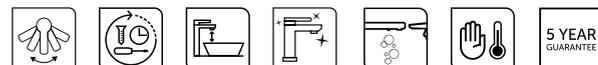
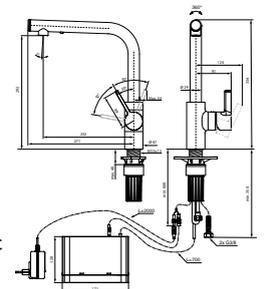
A7818AA

PRICE INC VAT **£551****

IMX SINK MIXER ROUND L WITH INTEGRATED SOAP DISPENSER*



- COMFORT ZONE L230MM / H290MM
- ROUND SPOUT, C SHAPE, Ø29MM, 360° SWIVEL ANGLE
- HIDDEN AERATOR
- SOAP NOZZLE
- METAL BUTTON FOR REGULATION OF THE SOAP
- FIRMAFLOW® CARTRIDGE
- EASYFIX+
- SOAP CONTAINER - 1L
- ELEGANT BRASS BODY Ø47MM
- METAL LEVER
- AC ADAPTER 100 - 240VAC/OUT6, 5VDC



* PRODUCTS AVAILABLE FROM JANUARY 2024 ** PRICE SHOWN IS FOR AA CHROME MODEL ONLY, PRICES MAY VARY ON OTHER FINISHES.

● CHROME - AA

● SILVER STORM - GN

● BRUSHED GOLD - A2

● MAGNETIC GREY - A5

● SUNSET ROSE - J4





THE CERA KITCHEN COLLECTION





A black and white photograph featuring a ceramic vase and a piece of fabric. The vase is positioned in the upper left, with a wide, slightly irregular opening at the top. It has a textured surface with vertical ridges and small dark specks. To the right and in the foreground, there is a piece of fabric with a prominent grid pattern, possibly a tablecloth or a decorative cloth. The lighting is dramatic, coming from the side, creating strong highlights and deep shadows against a dark background. The overall mood is artistic and minimalist.

CERALOOK



Ceralook combines practicality and elegance in a range of kitchen mixers to suit all needs. Choose from high and mid spouts, pull down options and Chrome and Silk Black finishes to complement any home.



LEAVE THE ORDINARY BEHIND

This dark hue is bold and sophisticated, creating an immediate yet lasting impact. Elevating any room in an instant, Silk Black kitchen mixers from Ideal Standard are an opportunity for effortless self-expression.

This versatile portfolio enables you to create spaces of sleek elegance or simply to achieve visual contrast with traditional products. Whichever approach you choose, Silk Black dares you to be different.







CERALOOK

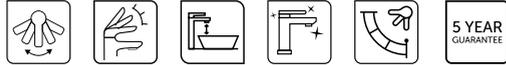
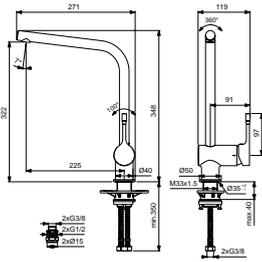
BD572AA

PRICE INC VAT **£194***

SINK MIXER WITH L SHAPE SPOUT, BLUESTART



- COMFORT ZONE L225MM / H320MM
- ROUND SPOUT, L SHAPE, Ø22MM, 360° SWIVEL ANGLE
- HIDDEN AERATOR
- FIRMAFLOW® CARTRIDGE
- BLUESTART® FOR ENERGY SAVING
- WATER SAVING CLICK TECHNOLOGY
- ROBUST SHANK FIXATION
- CYLINDRICAL BRASS BODY Ø40MM
- METAL LEVER
- TABLETOP ROSETTE Ø50MM
- 7 LITRES PER MINUTE AT 3 BAR PRESSURE



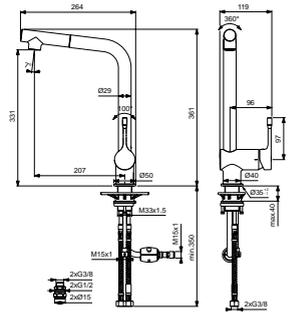
BD573AA

PRICE INC VAT **£242**

SINK MIXER WITH SINGLE MODE PULL-OUT SPRAY, BLUESTART



- COMFORT ZONE L210MM / H310MM
- ROUND SPOUT, L SHAPE, Ø29MM, 360° SWIVEL ANGLE
- PULL-OUT SPRAY-SINGLE MODE
- HIDDEN AERATOR
- FIRMAFLOW® CARTRIDGE
- BLUESTART® FOR ENERGY SAVING
- WATER SAVING CLICK TECHNOLOGY
- ROBUST SHANK FIXATION
- CYLINDRICAL BRASS BODY Ø40MM
- METAL LEVER
- TABLETOP ROSETTE Ø50MM
- 7 LITRES PER MINUTE AT 3 BAR PRESSURE



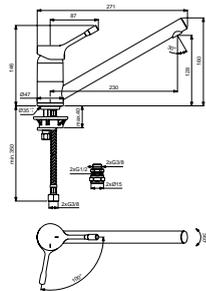
BD571AA

PRICE INC VAT **£169***

SINK MIXER, BLUESTART



- COMFORT ZONE L130MM / H230MM
- ROUND SPOUT Ø22MM, 360° SWIVEL ANGLE
- HIDDEN AERATOR
- FIRMAFLOW® CARTRIDGE
- BLUESTART® FOR ENERGY SAVING
- WATER SAVING CLICK TECHNOLOGY
- EASYFIX
- CYLINDRICAL BRASS BODY Ø47MM
- METAL LEVER
- 7 LITRES PER MINUTE AT 3 BAR PRESSURE



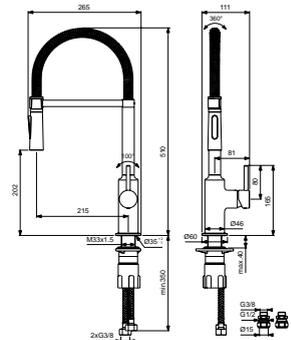
BD574AA

PRICE INC VAT **£355**

SINK MIXER SEMI PRO



- COMFORT ZONE L215MM / H200MM
- SEMI PRO FLEXIBLE SPOUT WITH ROTATING SPRING, 360° SWIVEL ANGLE
- PULL-DOWN SPRAY-DUAL MODE
- BACKFLOW PREVENTER
- CERAMIC DISC CARTRIDGE
- ROBUST SHANK FIXATION
- CYLINDRICAL BRASS BODY Ø46MM
- METAL LEVER
- TABLETOP ROSETTE Ø60MM
- 7 LITRES PER MINUTE AT 3 BAR PRESSURE



* PRICE SHOWN IS FOR AA CHROME MODEL ONLY, PRICES MAY VARY ON OTHER FINISHES.

● CHROME – AA

● SILVER STORM – GN

● SILK BLACK – XG



CERAPLAN







Re-designed for the modern world, *Ceraplan* is now slimmer, simpler and smoother than ever. This is the evolution of a classic piece, with long-lasting construction and design which achieves a beautiful balance of style and technology.





CERAPLAN

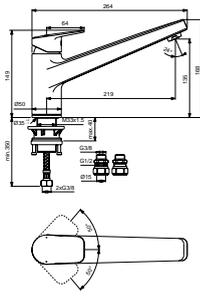
BD324AA

PRICE INC VAT **£242**

SINK MIXER



- COMFORT ZONE L220MM / H135MM
- SWIVEL ANGLE 360°
- EASY CLEAN AERATOR
- FIRMAFLOW® CARTRIDGE
- WATER SAVING CLICK TECHNOLOGY
- ROBUST SHANK FIXATION
- BLEND OF Ø50MM CYLINDRICAL BRASS BODY AND SPOUT WITH STRONG GEOMETRIC DESIGN
- METAL LEVER



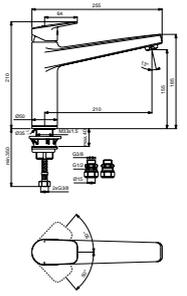
BD328AA

PRICE INC VAT **£299**

SINK MIXER WITH HIGH SPOUT



- COMFORT ZONE L210MM / H155MM
- SWIVEL ANGLE 360°
- EASY CLEAN AERATOR
- FIRMAFLOW® CARTRIDGE
- WATER SAVING CLICK TECHNOLOGY
- ROBUST SHANK FIXATION
- BLEND OF Ø50MM CYLINDRICAL BRASS BODY AND SPOUT WITH STRONG GEOMETRIC DESIGN
- METAL LEVER
- 5 LITRES PER MINUTE AT 3 BAR PRESSURE



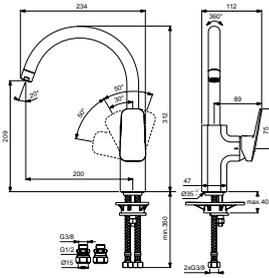
BD336AA

PRICE INC VAT **£269**

SINK MIXER WITH ROUND SPOUT BLUESTART®



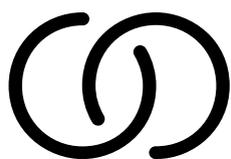
- COMFORT ZONE L200MM / H210MM
- ROUND SPOUT, C SHAPE, Ø20MM, 360° SWIVEL ANGLE
- EASY CLEAN AERATOR
- FIRMAFLOW® CARTRIDGE
- BLUESTART® FOR ENERGY SAVING
- WATER SAVING CLICK TECHNOLOGY
- EASYFIX
- SQUARE BRASS BODY
- METAL LEVER
- 5 LITRES PER MINUTE AT 3 BAR PRESSURE



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Ideal Standard

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Thanks to:

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Sala Posa Sardi
Vesta Design
Zanotta





Ideal Standard